NE:ONE Play

AHEAD

We are the Data Browser for the future data standard of Air Cargo

The Project

NE:ONE Play makes the unintuitive soon to be mandatory data standard in air cargo easy to understand and fun to use.

This will save valuable development ressources, by speeding up the on-boarding process, making the development for the standard much more efficient. This will help Airlines, Airports, Forwarders, IT Providers, Authorities and many more, implementiing ONE Record and help them to be ready for the future of air cargo.

The Team

Location: Fraunhofer IML – Aviation Logistics – Frankfurt Airport

Members: Oliver Ditz (PO/PM, contact person), Erik Goldenstein (IT)

AHEAD Infos   **Batch:** XIII   **Phase:** 1   **Track:** regular

The Business Model

Unique Selling Proposition: We are the only solution our there and are first movers in the market.

Unfair Advantage: We have braught knowledge of the standard as we have implemented first ONE Record Server and are part of ONE Record Standard Working Groups.

Revenue Model: Licensing model

Venture Readiness Level

| VRL | Ideation | Incubation | Traction | Growth |

Technology Readiness Level

| TRL | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 |

The Side Facts

Customer Focus: B2B

Searching For:

Industry Tags: software & service, industrial goods & service

Technology Tags: open data