



## Mag-ID

x-ray without x-ray - a system to analyze conductive objects

### The Project

Manual or visual monitoring of goods for quality management in logistics is error-prone, costly and time-consuming. Tagging or x-raying goods too complex for many of these applications

By licensing our development, we enable logistic system providers, logistic companies and their users to establish an automatically identification, monitoring and analysis system for material flow management that enables a fully automatic process without human interaction that is low cost, secure and easy to use.

Video: <https://www.youtube.com/watch?v=LOP7jZL9c44>

### The Team

**Location:** Fraunhofer IIS

**Members:** **Johannes Worm (Hardware expert)**, Janina Ziller (Marketing), Tobias Dräger (Sales)

### The Business Model

**Unique Selling Proposition:** No dangerous radiation, no line of sight necessary, no manual process, no additional marking

**Unfair Advantage:** - development know how and technology background  
- patent

**Revenue Model:** Licensing fee based on potential process savings

### Venture Readiness Level



### Technology Readiness Level



### The Side Facts

**Customer Focus:** B2B

**Searching For:** System Integrator, Pilot User

**Industry Tags:** Technology Hardware & Equipment, Automobiles & Parts, Industrial Goods & Services, Materials, Construction & Materials

**Technology Tags:** Sensors, Smart Factory, Machine Learning