



UBERSOUND – Delivering Audio like a Private Whisper

The Project

- Nowadays office work often needs the use of headphones or wearables for long times to join video conferncing and communicate.
- Today you can either wear headphones or annoy your surroundings with a hands free speaker set
- We offer a solution which does not require any kind of hardware at your head while providing a private audio experience
- We therefore generate narrow amplitude modulated ultra sound beams to create a personal sound zone which is only audible for the user and not hearable for others
- We target office workers working with laptops or PCs for conference calls
- Further use cases are related to communication systems in e.g. cars or trains

The Team

Location: Fraunhofer IDMT Oldenburg, PerSound GmbH

Members: Martin Kühnl, Jan Wellmann, Robert Liebchen

AHEAD Infos Batch: 13 & 2023 Phase: 1 Track: Spin-off

The Business Model

Unique Selling Proposition:	We present audio in personal sound zones without headphones or any other hardware attachedd to the users head. Fully augmented audio with open ears.						
Unfair Advantage	Narrow amplitude modulated ultrasound beams that are not hearable for outside listeners. Proprietary and patented (pending) modulation technology.						
Revenue Model:	production						
Venture Readiness Level							
VRL Ideation	Incubation		Tractio	n	Gro	wth	
Technology Readiness Level							
TRL 1 2	3 4	5	6	7	8	9	
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The Side Facts							
Customer Focus:	B2C						
Searching For:	Customers and Investors						
Industry Tags:	Handsfree System, Personal Communication, Webcam, VR, AR						

Technology Tags: Directional Audio, Ultrasound, Advanced Handsfree, Augmented Audio, Augmented Reality, VR