



## Experience Professional Training of the Future

### The Project

**Problem:** International companies need certified experts for their production but experience a lack of trainer to train their people – long waiting times for a training course and workers have to travel far to training center

**Solution:** Commercialization of combined AR applications with our specific teaching platforms and a 3D digital trainer, replacing parts of the training conducted by a real-life trainer. The Mobile Learning Hub (MLH) provides expertise completely independent of location and with significantly improved interaction between different communicating parties.

**Target Market:** Manufacturer, training centers, Universities, Conceivable formats such as remote maintenance and consulting can lead to new business areas being opened.

**Fraunhofer Technology:** Secret know how, extreme experienced in training and certification (IPC, ESA, ...)

### The Team

**Location:** Fraunhofer EMFT in Oberpfaffenhofen

**Members:** Frank Ansorge (Brand and Product Lead), Elias Meltzer (Technical lead), Sylvie Dijkstra-Soudarissanane (Technical lead)

### The Business Model

**Unique Selling Proposition:** Bring the trainer virtually in your company or house by a mobile learning hub and AR-Glasses

**Unfair Advantage:** no professional training center offers practical trainings at a distance; only a few trainer are qualified to certify people

**Revenue Model:** Support with and offer of practical trainings at a distance, service for building tailored lessons

#### Venture Readiness Level



#### Technology Readiness Level



### The Side Facts

**Customer Focus:** B2B

**Searching For:** Expert interview partners, cofunder

**Industry Tags:** Automobiles & parts, electronic industry, trainings, certification, lab equipment, resilience

**Technology Tags:** Augmented reality, learning and service, soldering & repair