





### Let's get your shopfloor AI to work!

# The Project

SyDaGen's synthetic data generation enables data-driven shopfloor AI for anomaly detection, condition monitoring, optimization and more.

Synthetic data is the future of ML-based analytics, especially in the manufacturing industry, which is currently undergoing a massive digital revolution.

It is used to train ML models in use cases, where (i) not enough real data is available, (ii) integrating real data is too time-consuming or expensive, (iii) new shopfloor configurations need to be evaluated, and many more.

SyDaGen offers a service that turns insufficient data into full-blown training sets for ML. Our synthesized data sets are realistic and trustworthy, arbitrarily large, parametrizable and anonymous, while preserving all the necessary characteristics relevant for the use case and applied model. SyDaGen data is instantly and easily available and ready for Al training.

### The Team

**Location:** Fraunhofer IOSB-INA, Lemgo

**Members:** Marta Fullen - Magnus Redeker - Stefan Windmann

AHEAD Infos Batch: B12 2023 Phase: 1 Track: Spin-off licence

## The Business Model

Unique Selling Proposition:

service specifically suited for the particular needs of the

manufacturing industry

**Unfair Advantage:** domain knowledge and experience, great understanding of

the customer needs and data challenges in shopfloor Al

Revenue Model: SaaS

#### **Venture Readiness Level**

VRL Ideation Incubation Traction Growth

**Technology Readiness Level** 

TRL 1 2 3 4 5 6 7 8 9

# The Side Facts

Customer Focus: B2B

**Searching For:** Proof of Concept, partner, pilot customers, expert interview

partner, investors, mentors

**Industry Tags:** industrial goods & services

software & services

**Technology Tags:** artificial intelligence, big & smart data, deep learning, digital

twin, machine learning, smart factory