

PaintID

We find out who was portrayed.

The Project

The identity of people in historical painting portraits is often no longer known, but is of interest to art collectors, art dealers and auctioneers as this information influences the value of the painting. Using an innovative face recognition AI that was adapted to better perform on historical paintings, we can verify the identity of suspected personalities in historical portrait paintings. With our technology we want to revolutionize the art market and reveal long forgotten secrets.

The Team

Location: Fraunhofer IGD, Darmstadt

Members: **Marco Huber** (developer), Jan Niklas Kolf (developer), Julian von Wilmsdorff (marketing)

AHEAD Infos **Batch:** 12, 2023 **Phase:** 1 **Track:** Licensing

The Business Model

Unique Selling Proposition: State-of-the-art face recognition system from the high-security field, adapted to the problem of historical paintings.

Unfair Advantage: Extensive background in biometrics, machine learning and face recognition. Patent pending.

Revenue Model: Service, License

Venture Readiness Level



Technology Readiness Level



The Side Facts

Customer Focus: B2B

Searching For: Expert interview partners, customers, licensing partners

Industry Tags: Media, software & services, travel & leisure

Technology Tags: Artificial intelligence, machine learning