Enabl3D x IAPT

WE DRIVE INCLUSION THROUGH 3D PRINTING
Enabl3D

We drive inclusion through 3D printing!

The Project

Our 3D printed, individualized support tools,
Helps handicaped people
Who wants to master daily tasks like opening doors or bottles
By providing easy access to a portfolio of support tools and an app-based individualization process
to give back independency

The Team

Location: IAPT Hamburg + Universität Stuttgart

Members: **Christian Felgner** (Product Owner); Anna-Elena Freyhardt (Marketing + Network); Melanie Czerwionka (People Manager + Customer Relations); Lotta Röhrich (Head of Technology); Phillip Gromzig (3D printing + Material)

AHEAD Infos

Batch: 7/2023   **Phase:** 1   **Track:** Spin-off

The Business Model

Unique Selling Proposition: Individualization with only one scan and order with one click

Unfair Advantage: Automized customization and quick delivery times

Revenue Model: Product Sales @ Value price, Licensing for B2B

Venture Readiness Level

VRL	Ideation	Incubation	Traction	Growth

Technology Readiness Level

TRL	1	2	3	4	5	6	7	8	9

The Side Facts

Customer Focus: B2C, later B2B

Searching For: Lead User as development partner, Interview partner (B2C & B2B), Product designer

Industry Tags: Health care

Technology Tags: 3D printing, AI, Customization,